



Menush Rasoulinia

Designer
&
Product Manager

CONTACT

+45 40103965

www.rasoulinia.com
mar@rasoulinia.com

SOCIAL



Menush Rasoulinia

PROFILE

A dynamic and professional footwear designer and product manager, who enjoys being part of a successful and productive team. Familiar with all aspects of a design production, from starting idea to finished product. Quick to grasp new ideas and concepts, and to develop innovative and creative solutions.

Possesses excellent communication skills and has great experience working internationally. Able to work well on own initiative and to demonstrate the high levels of motivation required to meet the tightest of deadlines.

Result orientated and attentive to details, with a practical approach to team work, as well as problem solving. Possesses a strong ability to work under pressure, respect deadlines and perform effectively.

EXPERIENCE

- Trend forecasting, research, understand and explaining coming trends for fashion and interior customers in Denmark and Norway.
- Working on colour palette, material research, presentation and selling trends and tendencies for coming seasons.
- Account manager and client specialist for WGSN in Scandinavia
- Responsible for all ladies, mens and accessory collections, product management, line building.
- Managing all stages of mood and trend directions, design and development, approval of prototypes to the fitting stage and final product.
- Attending international and national fairs.
- Sourcing a full range of fabrics, trims and accessories to realize full design concept.
- Managing the sample making process with manufacturers in Far East, Italy and Portugal. Communicating and working with them to ensure any feedback and changes are understood.
- Supporting manufacturers with technical issues during production.
- Responsible for buying raw materials and plan for each season.
- Requesting prices from suppliers and making price negotiation and calculation.
- Making technical specification and development sheets. Working closely with pattern makers to optimize and update data accordingly.
- Organize testing together with quality control to assure the highest quality and fitting on each product categories and make sure that it meet the brand standards.
- Experience of working close with international factories.



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WORK EXPERINCE

Pejgruppen Scandinavia trend institute

Trend Consultant / Key account manager WGSN
www.pejgruppen.com
Since 2018

Mentor

Design School Kolding
Since 2015

Bianco Footwear

Head of Design and Product Line Manager
www.bianco.com
Since 2013

Frederiksborg Centret

Sales and Project Manager
www.frederiksborgcentret.dk
2012 - 2013

ECCO

Casual and Sneaker Designer at Ladies
Division
www.ecco.com
6 month of project collaboration- 2011

Rasoulinia

Owner and creative director for own shoe
brand "Rasoulinia"
www.rasoulinia.com
2007 - 2011

LLOYD Shoes

Head of design and product responsible
www.lloyd.com
2006 - 2010

CaféNoir

Senior Footwear Designer at Toscana
Calzature Italy
www.cafenoir.it
2004-2006

ICEBERG

Footwear Designer for Line Ice
www.iceberg.com
2003 - 2004

DIBRERA- Luxury Footwear

Footwear designer Collaboration with
Sergio Rossi and Missoni
www.dibrera.com
2002 - 2003

EDUCATION

MA in Footwear and Accessories Design Polimoda- Italy

2000-2003

BA in Design Technology- specialized in process designing

Teko Centre Denmark.

1999-2001

Interior Design/ Space-management and Visual Merchandising

1996-1998

Fashion Design

Technical College Odense

1995

SKILL

Technical Knowledge (MAC & PC)

Microsoft Office
Adobe Photoshop
Adobe Illustrator

Languages Spoken

Italian, fluent in written and spoken
Danish, fluent in written and spoken
English, fluent in written and spoken
Farsi, Native



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REFERENCES

“

I have had the pleasure to work with Menush for the duration of her time with Bianco. She is a loyal and professional colleague. She is a hardworking, passionate employee. With her diplomatic and “can do” approach she has won the trust and respect from colleagues and customers. Thus ensuring that collections/projects were delivered at a high standard and on time.

Menush is a resourceful person with the ability to work structured and successfully deliver on time without losing track of the creative process and needs for innovation. The ability to “think outside the box” and still deliver on time is invaluable trait.

I would give Menush a recommendation for all futures endeavours as I’m certain she will be equally appreciated by colleagues as she has been at Bianco.

RENÉ PIPER LAURSEN : FOUNDER&BOARD MEMBER

“

Menush Rasoulinia is a responsible and dedicated employee and a sociable person who settled down well in our team.

We warmly recommend her and are available if further or more detailed information is needed.

JACOB MØLLER HANSEN : MANAGERECCO DESIGN CENTER

“

Ms. Rasoulinia proved to be a committed and interested employee who evidenced a high degree of flexibility and willingness to get involved.

She possesses an adroit mental perceptiveness which enables her to rapidly implement tasks.

Ms. Rasoulinia completed her assigned tasks with a high degree of creativity and fantasy and consistently to our utmost satisfaction.

Her department vis-à-vis superiors, colleagues and external dialog partners was always exemplary.

**HEINZ SEGELHORST: HEAD OF HUMAN RESOURCES
LLOYDSHOESGMBH, GERMANY**